

WARE TOWN COUNCIL

To all Members of the Tourism, Leisure & Amenities Committee (Cllr's Ballam, Kaye, C Reed, S Reed, M Standley)

Your attendance is requested at a Meeting of the **TOURISM, LEISURE AND AMENITIES COMMITTEE** at 7.30pm on **Monday 5 March 2018** at **The Priory, Ware** when the following business will be transacted:

The meeting is open to the Public and the Press. The Council provides opportunity for members of the public to speak or ask questions at every meeting of the Committee on any item on the agenda

A G E N D A

1. To receive **Apologies for Absence**
2. To receive any **Declarations of Interest**
3. To receive and approve the **Minutes of the Meeting of 15 January** (previously circulated)
4. **National Your Town Day** – to receive a presentation from Mark White of Your Town and to consider whether to take part in the initiative (attached)
5. **Street Food Monthly** – to consider a proposal to hold a Street Food Monthly event in Ware – Ed Fowler, Toastielicious to attend (attached)
6. **Tudor Square**
 - a. **Enhancement Scheme** - to receive a progress report (attached)
 - b. **Rising Bollard** – to receive a progress report (attached)
7. **Tourism**
 - a. to note information from Visit Herts (attached)
 - b. to consider whether to attend the Go Travel show (attached)
8. **Ware Town Council programme of events** - to receive a report from the Events Officer (attached)
9. **Street Furniture** – to receive a progress report on recycling bins (attached)
10. **Water Fountains** – to consider whether to install water fountains in the town (attached)
11. **Community Forum** – to note the next meeting on 12 April (attached)
12. **Date of Next Meeting:** Next scheduled meeting to be advised after next Council meeting


Jill Rowlinson
TOWN CLERK

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Date: 26 February 2018
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WARE TOWN COUNCIL

TOURISM, LEISURE & AMENITIES COMMITTEE 5 MARCH 2018

NATIONAL YOUR TOWN DAY – AGENDA ITEM 4

The following Information on Your Town Day was considered at the November meeting of the committee

The following email was received from the Town Centre and Regeneration Manager of Broxbourne Borough Council.

“I mentioned at the last meeting of the Vibrant Towns Group that a local Hoddesdon initiative (Mark White at Your Town) would like the opportunity to attend the next meeting to see if he can encourage other Hertfordshire towns to support the initiative. His work has received recognition from DCLG.

Since then Mark has indicated he is keen to invite the towns of Hertfordshire to play a part in the UK's first ever National Town Day which Your Town will lead on. The proposal is National Town Day will be 23rd September 2018, although there will be local school engagement leading up to the day. The day will consist of a town get together of either running, riding or walking. The Your Town box, which the towns will invest in, will have everything you need to bring the get together to life in YOUR TOWN. Part of the offer will also include the Your Town Head office supporting and leading on the campaigns to engage the community leading up to the big day.

In Mark's words “What is on offer is tangible, realistic to deliver, ready to be brought to life and will be powerful, have a huge impact and not lose money!”

As agreed at the meeting, Mark White of Your Town will be attending the meeting to give further information.

The Committee is asked to consider whether to take part in National Town Day.

Agenda item 5

Street Food Monthly:

Proposal for Ware to host 'Street Food Monthly' in Tudor Square. The scheme has run successfully in Hertford for the last 18 months on the last Thursday of the month, April-October. Operating 4pm-9pm in Salisbury Square. (The licence is granted 2pm-10pm to allow for set up/breakdown).

Steve Knights at EHDC grants the licence to Ed Fowler who makes all the arrangements for the stalls (6-8). These are 'world foods' and typically rotate so they are different every month. The White Horse in Hertford supply the music; usually live, maybe acoustic, sometimes DJ and of course benefit from the alcohol sales. Ed Fowler has seating he brings along and uses. Ed Fowler responsible for rubbish clearance. Traders carry their own risk assessments/food safety certs etc.

Proposed that Ware offer the same in Tudor Square on the 2nd Thursday of every month, April-October. Steve Knights is prepared to grant two licences to Ed Fowler FOC. Rosalyn to ask Alistair Bramley (Jacoby's, The Lodge) to support with regard to music. There will be no cost to the Town Council.

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TUDOR SQUARE – AGENDA ITEM 6

i) Enhancement Scheme - Progress since 20 November

1. Planning Consent

The contractor has prepared a draft Construction Traffic Management Plan. This is being reviewed by Barker Associates prior to being sent to the Local Planning Authority (East Herts Council) for approval. Once this is agreed, a start date can be advised.

A revised price has been obtained for the work. This is now £145,362 (a reduction of £17,000 on the previous price).

2. Lease - East Herts Council are waiting for a start date for works so that they can finish preparing the draft.

3. Start Date – to be agreed once the two planning conditions above are discharged.

4. Businesses, residents and the market – once the start date is known local businesses and residents surrounding Tudor Square will be advised of the works and what measures will be taken to minimise disruption from noise, dust etc. East Herts Council's Market Manager will attend a meeting to discuss relocation of the market during construction.

The Committee is asked to note the report.

ii) Rising Bollard

HCC Highways advised on 9 January that:

“The phone line has been upgraded.

I am now arranging for an engineer to visit and commission the system. I should have a date for this later today/tomorrow.

We will then be in a position to hand over to Ware TC.

I will update you when we have a date.

We will require details/access to the pc the software is to be installed on.”

This is being followed up regularly for Highways to provide a date to hand over the software and operation of the bollard to Ware Town Council

The Committee is asked to note the report.

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TOURISM – AGENDA ITEM 7

a) Information from Visit Herts – attached

b) Go Travel Show

2 years ago I attended the Go Travel show. The cost was shared with Lee & Stort Boats and we were able to get a deal bringing the cost down to £150.

Details of this year's event have now been received which are as follows:-

"I wanted to get in contact to introduce myself, I recently joined Landor Travel Publications and as you previously exhibited with us I wanted to make you aware of the forthcoming Go Travel Show which takes place at Kempton Park Racecourse on **Tuesday 17th April** – and invite you to take a look at the options for exhibiting at the event.

2018 is a big year for LTP, not only will we be celebrating the 30th Anniversary of GTO Magazine, but also this year's Go Travel Show will be hosted at the new exciting, and larger venue at Kempton Park Racecourse – renowned as a venue that has delivered 'great for groups' events in previous years.

We are expecting a minimum of 700 visitors including key decision makers and over 100 attractions/companies to discuss groups business in a friendly face to face environment. Attractions or companies such as Ware Town Council would meet with group travel organisers, travel trade professionals as well as coach and tour operators all keen to fill up their 2018/2019 group itineraries.

We have complimentary coach pickups from 49 different locations across the country and are currently working to attract a younger demographic of group planners to this year's event, so exhibiting with us this year will give you direct access to key buyers in the group travel sector.

Exhibition spaces (2m X 2m) start at just £495 + VAT."

The exhibition in 2016 was useful in that I was able to meet representatives of groups who organise visits, eg WI groups, gardening groups etc. However, as a town rather than a visitor attraction, it is difficult to quantify how many of those people eventually visit Ware.

The cost this year is £495 and added to this would be the cost of travel to Kempton Park meaning that this would exceed the Town Council's tourism budget of £500. The only way this would be possible would be to partner with another organisation who would share the costs. Bishops Stortford and Hertford Town Councils are not planning to attend this year.

The Committee is asked to consider whether to attend the Go Travel Show if a partner can be found to share the costs.

Summer Concerts 2018

The following dates have been provisionally booked:

July 7 th	East Herts Concert Band, Youth Orchestra & ensembles
July 8 th	Ware Brass
June 17 th	Harlow Concert Band (provisional)
August 19 th	Barry Sapsford's String Orchestra
September 9 th	Ware Brass

Two/three further dates to be confirmed

Cinema

Remaining films in the current programme are:

Murder on the Orient Express	22 nd March (tbc)
Paddington 2	19 th April (tbc)

Films will shortly be booked for May/June after which Senior Cinema will take a two month break.

The Committee is asked to consider the future of children's school holiday films. The film at Christmas had just 27 tickets sold and only broke even as there were a surplus of Christmas gifts from other years which were used. The half term film, Beauty & the Beast sing a long had just 20 children there. This is partly due to Hertford Cinema hugely expanding their school holiday film offering and they are able to access the latest films before we are able to. Attendance at Senior Cinema has also dropped off by quite a lot but is still a valuable service to those groups and individuals who attend regularly.

Winter Talks

The Place House talk by Robin Webb on February 22nd was well received with approximately 30 in attendance.

Mr. Feargal Sharkey, Chairman of the Amwell Magna Fishery, had agreed to present a talk at Ware Priory in March, however, continued attempts to agree a date have not been successful.

The Committee is asked to consider whether or not to continue to offer this service since there is duplication throughout the town with talks hosted by Ware Society, various U3A groups and Hertford & Ware History Society.

Town Tours

The Annual meeting of Tour Guides took place in February when the following dates for Town Tours were agreed:

Monday 7th May
Monday 28th May
Sunday 3rd June

Sunday 8th July
Monday 27th August
Sunday 9th September

Ware Food Festival

This will take place on Monday, 28th May 2018. The mailing has gone out to stall holders who have attended in the past. The licence has been granted.

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STREET FURNITURE – AGENDA ITEM 9

At the last meeting it was agreed:-

- to proceed with the installation of a recyclable litter bins near the Punch House subject to the budget for installation and emptying being approved by the Finance & Resources Committee
- to ask East Herts Council if they could provide additional bins in areas where the bin became full regularly.
- To ask East Herts Council whether a dog waste bin was required at Warner Road.

The budget for 2018/19 has now been agreed, including £1,000 for bins so the recycling bin can be progressed.

The requests to East Herts Council regarding additional bins and the dog bin and Warner Road are being considered.

The Committee is asked to note the report.

WATER FOUNTAINS – AGENDA ITEM 10

Cllr C Reed has proposed that the Town Council look into supplying drinking water fountains in the town. If this is something the Council wants to do, then some research will need to be carried out on suitable drinking fountains, costings, permissions and locations with a nearby water supply.

The Committee is asked to consider whether to progress the proposal for water fountains in the town and, if so, to consider suitable locations.

COMMUNITY FORUM – AGENDA ITEM 11

The next meeting will take place on Thursday 12 April at 7.30pm. There will be a talk by Alistair Kay, Wellbeing Service Manager of Herts Mind Network.

The Committee is asked to note the report.